**Project Outline**

* The name of the GUI application: Excavation company’s CRM (Customer Relationship Management)
* What is the purpose of the Application?
  + This application would help business owners to improve their customer relationships, and increase their business efficiency.
* List the reason you are creating the Application.
  + My husband is a CEO of an excavation company. I am interested in helping him with his business in office work, as well as outside work. I already have practice with running the equipment for him, and some practice with accounting and book work for his business. Creating software that will help his company is my next step to improving his business.
* What do you want the Application to accomplish? List the goals you have for the Application.
  + Client Management
  + Job Scheduling
  + Invoicing
  + Billing/ Online Booking
  + Time Tracking
* Who is your target audience?
  + This application will mostly target men between the ages of 24 and 60, who are either excavating business owners or taking a high management position in the company, as well as people trying to get into the excavating business.